



The developed model of social entrepreneurship on a cross-border project:

Social PLATE -"Supporting social enterprises in combating poverty and social exclusion"

Association "Active Youths" Simitli and Borino Municipality are partners from the Bulgarian side in the implementation of the Transborder project with Central Market Thessaloniki AD and Technopolis – International Educational Institute Thessaloniki. The project is implemented with the financial support of INTERREG V-A Greece – Bulgaria 2014-2020 Programme, co-financed by the European Union through the European Regional Development Fund (ERDF). The budget of the Poekta is 551.779,40 €, of which 469.012,49 € ERDF contribution and 82.766,91 € national co-financing.

Social PLATE was developed by the Central Market of Thessaloniki as a solution to the problems of poverty and social exclusion. The aim of the project is to provide food for the weakest social groups, work for the long-term unemployed and reduce food loss. An integral part of the idea is the dissemination of this solution in all social spheres and their active participation in changing attitudes and mentality regarding problems with food loss. Support for the creation of a new social enterprise in the form of a non-governmental organisation in Greece and the promotion of this site in Bulgaria through social franchising is possible through the cross-border transfer of the social enterprise from one side of the border

In the implementation of the measures to promote the franchise for social Entrepreneurship, the association "Active Youths" Simitli has presented the model through the business and the public in the region of thematic conferences. Social entrepreneurship will also be supported by an incubator for social enterprises, which will encourage social entrepreneurs in the early stages, will make available tools and resources, through networking, mentoring, training, etc.



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