



The project "Supporting social enterprises in combating poverty and social exclusion" provides free franchise for social entrepreneurship

The project is realized by the Central market Thessaloniki AD and Technopolis – International Educational Institute Thessaloniki, in partnership with the association "Active Youth" Simitli, Municipality of Borino

The overall objective of the project is to promote social entrepreneurship as a model for local development (decentralisation), instead of considering only delegating and expanding public social policy.

The project practically introduces the innovative element of social cross-border franchising – the use of surplus food as an element for job creation and social support for vulnerable groups. The example that was developed on the project is with traders from the central market of Thessaloniki AD. Every day they deliver non-market products to the company's organic waste management service and under the supervision of the quality control officer the products are divided into appropriate and unnecessary products. Then, with the help of volunteers from the organizations benefiting from the program, they are repackaged. The social partners in the region (social services, NGOs, church trustees, collectives, etc.) receive the recovered products and provide them to vulnerable groups in society. This provides a portion of food for the homeless, the unemployed, the refugees and those who need it. All about social entrepreneurship can be found on the website of the project Socialplate.eu, as well as in the partner organizations of the project.

The project is implemented with the financial support of INTERREG V-A Greece – Bulgaria 2014-2020 Programme, co-financed by the European Union through the European Regional Development Fund (ERDF). The budget of the Poekta is 551.779,40 €, of which 469.012,49 € ERDF contribution and 82.766,91 € national co-financing



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